



## **The Lodge at Woodloch Announces The 2016 Art of Ale Weekend**

Inspired by Dogfish Head Craft Ales newest brew, Bier de Provence, the weekend is inspired by the flavors and scents of nature

**For Immediate Release:** Hawley, PA, May 10 2016- Keeping with the strong tradition of an annual Craft Ale Weekend with brewery partner Dogfish Craft Ales, The Lodge at Woodloch couldn't be more excited about this year's theme. *The Art of Ale Weekend*, set for June 10-12 will highlight one of Dogfish Head's newest brew creation, *Bier de Provence*. This Ale was seemingly made for The Lodge at Woodloch. As the name eludes, it is a perfect ale for the gourmand set featuring herbal notes of Marjoram, Sage, Chervil and Lavender. Keeping with the theme of nature inspired beers, Sam Calagione will also feature Namaste, Festina Peche and their classic 60-Minute IPA to be paired at this year's exclusive Garden Dinner Beer Pairing.

While Craft Ales may not be for every spa goer, the beauty of this partnership is the unique way of sharing a passion that transcends from owner Sam Calagione to all spa-goers. The weekend is filled with inspirational story-telling, informative bitters plant walks and of course sampling of unique craft ales that surprise and delight guests (whether a long-time craft ale fanatic or an adventurous cocktail-loyalist). The unique stories, attention to detail in selecting the ingredients and the passion that surrounds each ale is enough to make one admire the "art of ale."

Guests will experience a Craft Beer Awakening in this specialty weekend of off-centered ales and unpretentious luxury. From June 10-12, Dogfish Head founder Sam Calagione will host beer tastings, a book signing, a bitters walk with Master Herbalist Nathaniel Whitmore and informal get-togethers at The Lodge at Woodloch. In addition, guests staying during *The Art of Ale* weekend will also get a sneak peak of

the new beer-infused spa treatments and cooking classes as well as yoga, kayaking, fly-fishing and host of other activities.

Each year, the treatments team at The Lodge at Woodloch rolls out a new selection of beer-infused spa treatments to commemorate the annual Craft Ales Weekend. The new treatments will be available throughout 2016 and will include:

### **Renew and Brew Body Polish**

Inspired by Dogfish Head Biere de Provence, this smoothing body exfoliation blends essential oils lavender and marjoram with hops and barley to brighten the skin followed by a truly relaxing massage that will leave you ready to enjoy a cold one in our lounge after this unique experience!

75 minutes, \$195 Monday-Friday and \$205 Saturday and Sunday.

### **Renew and Brew Pedicure**

Inspired by Dogfish Head Namaste, this unique pedicure infuses hints of lemongrass and citrus with a smoothing scrub of hops and barley followed by a relaxing foot and leg massage. Enjoy a cold one during a pedicure and you are sure to leave feeling renewed! 50 minutes, \$95

Weekend rates for Craft Ales Weekend start from \$369 per person, per night, based on double occupancy. The dinner in the dining room of TREE will include a beer pairing on Saturday evening for those interested and detailed pairing notes will accompany the menu selection that evening. In addition, if in-house guests want a more intimate pairing experience, they can choose to reserve a seat in the Garden Dinner Beer Pairing Discussion Dinner on Saturday evening at 6:30pm. Limited seating is available.

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**About Dogfish Head Craft Brewery:** Dogfish Head opened as the smallest commercial brewery in America in 1995 brewing in ten-gallon batches on a glorified-modified homebrew system. Even then, our mission was to bring off-centered ales to off-centered people. Our belief was (and still is) that beer can have as much flavor, complexity, diversity, food-compatibility, and age-ability as the world's finest wines. We have never wavered from this belief. So. We're a little less small now.

### **About The Lodge at Woodloch:**

The Lodge at Woodloch is one of the finest full-service luxury [destination spas](#) in the U.S., offering complete spa programs, treatments, outdoor adventure activities, golf, classes and packages in a pristine mountain retreat environment. Located on over 150 wooded acres with a private lake in the Lake Region of Northeast Pennsylvania, The Lodge provides an oasis for personal awakening and renewal just 2 ½ hours outside of New York City. The exclusive property features 57 luxury accommodations and a 40,000-square-foot spa. Additional information and reservations are available toll-free at 1-866-953-8500 or on the Web site at [thelodgeatwoodloch.com](http://thelodgeatwoodloch.com).

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