



The Lodge at Woodloch, A Destination Spa, Receives the AAA Four Diamond Award

Continuing its level of excellence, The Lodge at Woodloch embarks on the 5th year of operation as a AAA Four-Diamond property

FOR IMMEDIATE RELEASE: July X, 2011- This June, Craig H. Smith of Northeast Penn AAA presented The Lodge at Woodloch with the 2011 AAA Four-Diamond Award. The prestigious AAA Four-Diamond Award make up just 3.6% of the total 59,000 approved and diamond rated hotels and restaurants in the United States, Canada, Mexico and the Caribbean.

“To achieve and maintain this level of hospitality is a significant accomplishment” said Glenn T. Smith, “Four Diamond establishments consistently deliver a high level of personal comfort and attention to every guest and we are honored to recognize their commitment.”

Travelers can access AAA diamond ratings and inspector notes in the printed TourBook guides, eTourBook guides and online at AAA.com using the searchable listings, TripTic Travel Planner or AAA Mobile Web. Plus, those with an apple iPhone can now access AAA’s travel information on the go with the free AAA TripTic Mobile App. AAA TripTic Mobile uses GPS technology to display AAA Approved and Diamond Rated hotels and restaurants near a user’s location.

“The Lodge at Woodloch has made significant efforts to continue to evolve the property, services, amenities and activities that are available to continually re-invigorate the luxurious and relaxing atmosphere that guests truly love” said Paul Fitzpatrick, managing director at The Lodge at Woodloch. “At the beginning of this summer, we more than doubled the private land surrounding the property in order to add new outdoor adventures and expand the luxurious seclusion for each of our guests.”

About The Lodge at Woodloch:

The Lodge at Woodloch is one of the finest full-service luxury [destination spas](#) in the U.S., offering complete spa programs, treatments, outdoor adventure activities, golf, classes and packages in a pristine mountain retreat environment. Located on over 150 wooded acres with a private lake in the Lake Region of Northeast Pennsylvania, The Lodge provides an oasis for personal awakening and renewal just 2 ½ hours outside of New York City. The exclusive property features 58 luxury accommodations and a 40,000-square-foot spa. Additional information and reservations are available toll-free at 1-866-953-8500 or on the Web site at www.thelodgeatwoodloch.com.

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